

Foundant Connect



Have you ever wished there was a single “go-to” place where you could find useful information about applicants?

Imagine being able to view information from the philanthropic community’s leading data sources to find details such as current and past financial documents, a complete list of prior funders, or reviews from previous funders sharing their experiences with the applicant organization.

Wouldn’t it be even better if it was within your existing grants management solution? Readily available for your applicants, reviewers and yourself to access when needed? Well, we have good news!

INTRODUCING FOUNDANT CONNECT

Foundant Connect is an optional, add-on product linking data from GuideStar, Foundation Center, and GreatNonprofits into Foundant GLM—the organizations leading the industry in the data revolution. Connect allows users to quickly access and share data to make the grantmaking process easier and more efficient for everyone involved.

Connect provides access to

- Guidestar Exchange Data
- Foundation Center Grant Data
- GreatNonprofits Reviews

Foundant Connect

- Makes it easy to see an organization’s funding history
- Look up data within their GuideStar Exchange profile
- Access peer reviews regarding applicant organizations

WELCOME TO THE NEW GRANTMAKING PROCESS

The key to clean data is regular use. Many past data initiatives have failed because they lack a network of applicants and grantmaking organizations regularly using and constantly updating the data. Without this activity, data will not be kept up to date and free of inaccuracies. Foundant Connect is the missing piece of the puzzle. By making it easy to use common data sources within Foundant GLM, grantmakers and grant seekers alike can see, use and update their data. Connect eliminates the frustration of bad data, making it easy to see funding histories and others experiences with different nonprofits. Finally, we can see how data can be used, and the benefits it creates for everyone. Connect is a partnership between Foundant and industry leaders - GreatNonprofits, GuideStar, and Foundation Center - to start the newest revolution in the grantmaking process since online grant applications.



GuideStar is known for providing the most up-to-date and extensive collection of data on nonprofit organizations. Foundant GLM clients have long trusted Charity Check to be their source for nonprofit verification. With GuideStar Exchange, you have access to a tremendous amount of information including financial data, personnel and organizational information, and even details on the applicant's larger programs. Having this data allows you to know more information while asking for less information on your application forms.

General Info	IRS Standing	990s	Community Feedback	Past Funders	Simplify Data
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POWERED BY **GUIDESTAR**

American National Red Cross DBA: AKA:	Fiscal Year Start: 06/30 Fiscal Year End: 06/29
2025 E St. Washington, DC 20006 USA	Total Assets: \$3,898,835,000 Total Liabilities: \$1,908,778,000 Total Revenue: \$3,435,941,000 Total Expenses: \$3,380,583,000
Executive: Gail J. McGovern	
Government Issued Ruling Year: 1938	

▼ Financial Details

Fiscal Year Start: 06/30 Fiscal Year End: 06/29	Financial Documents
Total Assets: \$3,898,835,000 Total Liabilities: \$1,908,778,000	2013 American Red Cross 990-T 2012 American Red Cross 990-T 2011 Annual Report 2010 Annual Report 2009 Annual Report FY09 Financial Statement FY10 Financial Statement FY11 Financial Statement FY12 Financial Statement FY13 Financial Statement
Contributions, Gifts, and Grants: \$1,077,254,000 Income from Special Events: \$0 Program Service Revenue: \$2,236,017,000 Other Revenue: \$122,670,000 Total Revenue: \$3,435,941,000	American Red Cross National Letter of Determination 2013 Annual Report 2012 Annual Report 2011 Annual Report 2010 Annual Report 2009 Annual Report
Administration Expenses: \$136,283,000 Fundraising Expenses: \$189,431,000 Program Expenses: \$3,054,869,000 Other Expenses: \$0 Total Expenses: \$3,380,583,000	

► Organization Details

► Program Information

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Copy to Organization Documents

Foundation Center is the most comprehensive grants data source. Their data is used extensively by nonprofits to research grantmakers. What many people don't know is that they provide much of the data they collect back to foundations as free and paid subscriptions. We have partnered with Foundation Center to show our clients their own Foundation Center data, as well as the ability to see who else provides funds to an applicant or grantee. With this integration, you have a view into the most complete grantmaking database in the country.

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Powered by the
FOUNDATION CENTER

City:

State:

Search

FUNDER	CITY	STATE	YEAR AWARDED	AMOUNT AWARDED
Alaska Airlines, Inc. Corporate Giving Program	Seattle	WA	2014	\$25,000.00 

Funder Details ✕

Alaska Airlines, Inc. Corporate Giving Program
Seattle WA
EIN:

Year Awarded: 2014
Amount Awarded: \$25,000.00

Support Type: Program development

Population Served:

Project Description: To assist with disaster relief for Oso mudslide

Close

3M Foundation	St. Paul	MN	2013	\$14,595.00 
3M Foundation	St. Paul	MN	2013	\$10,000.00 
3M Foundation	St. Paul	MN	2013	\$10,000.00 
3M Foundation	St. Paul	MN	2013	\$4,477.00 
3M Foundation	St. Paul	MN	2013	\$2,000.00 
3M Foundation	St. Paul	MN	2013	\$1,443.00 
3M Foundation	St. Paul	MN	2013	\$250.00 
4 Wheel Parts	Compton	CA	2013	\$10,000.00 
Abbott Fund	Abbott Park	IL	2013	\$350,000.00 
AdvancePierre Foods	Cincinnati	OH	2013	\$25,000.00 
Ally Financial Inc.	Princeton	NJ	2013	\$10,000.00 
Altura Credit Union	Riverside	CA	2013	\$10,000.00 
Ameren Corporation Contributions Program	St. Louis	MO	2013	\$25,000.00 

GreatNonprofits is the TripAdvisor or Yelp for the nonprofit community. When you access the reviews found in Foundant Connect you are seeing direct feedback by volunteers, staff, community members, and funders just like you. These "feet on the street" reviews will give you multiple perspectives as you consider grant requests. But, don't forget to add your voice to the mix and add your experiences to the discussion!

General Info IRS Standing 990s ★ Community Feedback Past Funders Simplify Data

powered by GREAT★Nonprofits

American National Red Cross
National Headquarters PO Box 96456
Washington, DC
20090

Website: <http://www.redcross.org>
Facebook:
Twitter:

Images Attached: 1
Videos Attached: 0

Last Reviewed: 11/20/2013
Total Reviews: 70
Review Average: 2.52857

[Go to Great Nonprofits for More Information](#)

▼ Reviews (70)

Rating: 5
Votes Up: 2
Votes Down: 0
Last Modified: 11/20/2013

Review:

We have typically donated to the American Red Cross as disasters across our country and all over the world have occurred. Recently, a church group sent out a spreadsheet on multiple charities and it was noted that the CEO of the American Red Cross was Marsha J. Evans and she earned \$651,957 per year. I decided to research that information and find that the current CEO is actually Gail McGovern and she earns \$500,000 per year. While we are part of the middle class and can't comprehend someone making \$500,000 per year, we understand that her responsibilities are vast therefore, it is easy to imagine that she earns every penny of that salary.

My problem is with all of these groups that circulate emails to thousands of people and those people who are inclined to believe everything that they read no matter the source. We ourselves received assistance from the American Red Cross when Katrina hit the Gulf Coast and we appreciated the fact that they were set up and assisting at the local level.

We have been paying it forward since. For the first time I took exception to the email that was circulating and sent your most recent post out on the internet regarding the American Red Cross.

It is difficult, in our times, to know in whom to put your trust and having seen the American Red Cross in action along the coast during the aftermath of that devastating hurricane, I feel comfortable in supporting them. Church groups tend to support their own members, the American Red Cross sees no boundaries.

If I had to make changes to this organization, I would...

Show documentaries on the American Red Cross in action and hear responses from the people who have benefitted by the assistance they received. There is a lot of mis-information circulating and people are confused and find it difficult to trust anyone. Where there is "a lack of information" someone will most certainly fill in the blanks with mis-information. Let's see the American Red Cross in action.